



**Just Desserts is Certified by Orthodox Union, ensuring the highest standards of Kosher Certification **

**San Francisco, California – March 13<sup>th</sup>, 2019** – Just Desserts is now certified Kosher by the Orthodox Union (OU-D). The Orthodox Union is the world’s largest and most widely recognized kosher certification agency, certifying over 800,000 products produced in more than 9,011 plants located in 104 countries around the world.

Michael Mendes, CEO of Just Desserts noted “The Orthodox Union has very exacting standards, and meets the demands of the most discerning kosher consumer”. The OU, termed a “coveted seal of approval” by The New York Times, is one of the world’s best-known trademarks. Comparing it to the UL<sup>®</sup>, Forbes magazine wrote, “If you want to know your food is kosher, you can look for the Orthodox Union’s OU symbol.”

David Baffoni, General Manager and VP of Operations for Just Desserts, led the effort to earn the Kosher Certification and selected the Orthodox Union to certify the facility. “The Orthodox Union has an exceptional reputation in the food industry. The process of earning OU certification is challenging, but it is regarded as one of the highest standards for Kosher Certification by our customers.”

The OU does much more than ensure the highest standards of kosher certification. OU Kosher is unique amongst all the major kosher certification agencies, as it is part of a non-profit communal organization.

### **About Just Desserts**

Just Desserts is a **nut-free** artisan-inspired baking company that makes premium desserts sold from coast to coast. Just Desserts was founded in San Francisco in 1974 with a passion for making delicious clean label desserts that are hand-crafted and made from scratch.

For more information, visit: [JustDesserts.com](http://JustDesserts.com)

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*Always* **HAND CRAFTED** *and* **BAKED FROM SCRATCH**

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